

GLOBALPAY WSFX LIMITED

Last Updated: 22 September 2026

1. Introduction & Scope

This Cookie Policy explains how GlobalPay WSFx Limited (hereinafter referred to as "we", "us", "our", or "GLOBALPAY") uses cookies and similar tracking technologies on our website and digital services. This policy operates in alignment with our Privacy Notice and complies with the Digital Personal Data Protection Act, 2023 (DPDPA) and global privacy standards.

2. Applicable Website Domain

This Cookie Policy applies exclusively to the official website domain and associated online portals:

- **Primary Domain:** <https://www.wsfxglobalpay.com/>

3. What Are Cookies?

Cookies are small text files stored on your computer, mobile, or browser device when you visit a website. They allow websites to remember user actions, maintain session security, provide functional capabilities, analyze site performance, and deliver tailored content or advertisements.

4. Cookie Consent & Technical Pre-Consent Blocking Mechanism

Under the DPDPA and applicable data protection regulations, we enforce strict consent rules:

- **Strictly Necessary Cookies:** Placed automatically upon visiting our site as they are essential for site security, network management, and basic functionality. These do not require user consent.
- **Non-Essential Cookies (Analytics, Preference, Marketing):** Blocked by default prior to affirmative consent. Non-essential third-party scripts (including Google Analytics, Meta/Facebook, Microsoft Clarity, DoubleClick, and YouTube) are activated ONLY AFTER you give explicit opt-in consent via our Cookie Preference Banner.

Technical Notice for MarTech/IT Validation: Pre-consent script execution is programmatically restrained via our Cookie Management Consent Banner to ensure zero non-essential cookie deployment before explicit user approval.

5. Cookie Categories & Inventory

Category 1: Strictly Necessary Cookies (Essential)

Cookie Name	Provider / Domain	Type	Expiry	Purpose
ci_session	GLOBALPAY (wsfxglobalpay.com)	First-party	Session	Maintains user session state across web page requests.
cookieBy	GLOBALPAY (wsfxglobalpay.com)	First-party	30 days	Stores user cookie consent choices and preferences.
GRECAPTCHA	Google reCAPTCHA	Third-party	6 months	Risk analysis and protection against bot/spam abuse.
AEC	Google	Third-party	6 months	Security protection against unauthorized cross-site requests.

Category 2: Analytics & Performance Cookies

Cookie Name	Provider / Domain	Type	Expiry	Purpose
_ga_8MNSH5GJ17	Google Analytics 4	First-party	2 years	Maintains session state and calculates visitor interactions.
_ga_96NG6K4ER4	Google Analytics 4	First-party	2 years	Analyzes traffic flow and visitor page movement.
_clk	Microsoft Clarity	Third-party	1 year	Persists unique user ID for session performance analytics.
_clsk	Microsoft Clarity	Third-party	1 day	Links pageviews into session heatmaps and interaction recordings.
site24x7rumID	Site24x7	First-party	Session	Real-user performance and load time monitoring.
CLID	Microsoft Clarity	Third-party	1 year	Tracks first-time user encounter across Clarity-enabled pages.

Category 3: Functional & Preference Cookies

Cookie Name	Provider / Domain	Type	Expiry	Purpose
product	GLOBALPAY (wsfxglobalpay.com)	First-party	Session	Remembers product selected by visitor (e.g., Sell Forex / Buy Forex).
__stat	GLOBALPAY (wsfxglobalpay.com)	First-party	Session	Maintains status configuration for enhanced UI elements.
__stgeo	GLOBALPAY (wsfxglobalpay.com)	First-party	Session	Stores geographic location preferences for tailored branch details.

Category 4: Marketing & Advertising Cookies

Cookie Name	Provider / Domain	Type	Expiry	Purpose
_fbp	Meta / Facebook	Third-party	3 months	Ad measurement, conversion tracking, and retargeting.
fr	Meta / Facebook	Third-party	3 months	Delivers personalized ad campaigns and measures conversion.
IDE	Google DoubleClick	Third-party	13 months	Measures ad interaction and supports targeted advertising.
_gcl_au	Google Ads	First-party	90 days	Conversion linker cookie for measuring ad performance.
MUID	Microsoft	Third-party	1 year	Browser identification for cross-site advertising analytics.

6. Embedded Content & Chatbot Technologies

- **Embedded Media:** Pages may contain embedded content (such as YouTube videos or interactive maps). Third-party providers may deploy cookies when you play or interact with embedded media.
- **Live Support Chatbots:** Our online chat tools place temporary functional cookies to maintain conversation state, retain chat history during page transitions, and route support requests efficiently. Non-essential analytics within chat tools are governed by your preference selection.

7. How to Manage or Withdraw Cookie Consent

Under the DPDPA, withdrawing consent is designed to be as straightforward as giving consent:

- **1. Cookie Preference Center:** You can modify your choices at any time by clicking the 'Cookie Preferences' link in the footer of our website.
- **2. Browser Controls:** You can adjust your web browser settings to reject or delete stored cookies. Note that disabling essential cookies may impact certain functionality or access to secure portal areas.

8. Contact Information & Grievance Redressal

Entity Name: GlobalPay WSFx Limited

Grievance Officer Email: grievance.redressal@wsfxglobalpay.com

Privacy Team Email: dpo@wsfxglobalpay.com

Postal Address: Unit No. 603, 6th Floor, Wing C, Corporate Avenue, New AK Link Road, Chakala, Opp. Solitaire Corporate Park, Andheri (East), Mumbai - 400093, Maharashtra, India.